

RAGBRAI[®] XLIX LOGO GUIDELINES

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The logo must not be modified in any way. Whether for print or electronic use, do not alter the image by non-proportional scaling or skewing. Do not distribute copies of the logo.

If you have questions about the logo, please contact Anne Lawrie at 515-284-8388 or Email: anne@ragbrai.com



XLIX PRIMARY LOGO:

This is the preferred full color version for all media. This logo is a four-color process image.



XLIX ONE-COLOR PRIMARY LOGO:

This version is to be used for reproduction where full-color is not available.



XLIX SECONDARY LOGO:

This an alternate full color version for all media. Use this logo for maximum readability in small spaces. This logo is a four-color process image.



XLIX ONE COLOR SECONDARY LOGO:

This an alternate version for all media. Use this logo for maximum readability in small spaces. This version is to be used for reproduction where full-color is not available.

Use caution when using a colored or patterned background, make sure there is enough contrast that the logo is legible and will make an impact. PMS and color values are noted below.

CMYK:
100C 100M 30Y 21K
WEB: 282561
PMS 274C

CMYK:
90C 30M 5Y 0K
WEB: 008CC7
PANTONE
MEDIUM BLUE C

CMYK:
79C 6M 30Y 0K
WEB: 00AEB8
PMS 326C

CMYK:
0C 32M 92Y 0K
WEB: FDB62E
PMS 143C

CMYK:
5C 100M 58Y 0K
WEB: E11D54
PMS 1925C

CMYK:
63C 80M 0Y 0K
WEB: 7752A1
PMS 7677C

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