



JULY 24-31, 2027

RIDER TIMELINE

✓	PRE RIDE:
	November :
	Tune in for the RAGBRAI LIV Logo Launch
	Registration Opens - register (weeklong or day pass), purchase protection plan, make donation to community fund
	Purchase vehicle pass for support driver
	Purchase RAGBRAI LIV Cycling Kit, Accessories & Merchandise
	Register for the Route Announcement Party
	December:
	Follow Just Go Bike podcast for tips and news
	Sign up for RAGBRAI Newsletters: JustGoBike, Merchandise, Monthly Newsletter
	Shop RAGBRAI Holiday merchandise
	January:
	Attend or watch the RAGBRAI LIV Route Announcement on 1/23/27
	Learn about our 8 overnight towns on RAGBRAI.com
	Plan who you will ride with - review charter and team options on RAGBRAI.com
	February:
	Listen to Just Go Bike Expo recap and Overnight Town Episodes from the Route Announcement Party
	Official RAGBRAI Training Plan is released, find it on RAGBRAI.com.
	Listen to Coach Ertl's Just Go Bike episode on training & create your own training plan

	March:	
	Determine transportation to start town and from end town	
	Listen to Coach Erin's Just Go Bike episode on nutrition	
	April:	
	Apply for local housing placement with overnight towns or make a camping plan	
	Get your bike serviced or make plans to rent a bike	
	Follow town Facebook pages/ visit websites	
	May:	
	Purchase long term parking	
	Make plans to ship your bike	
	Purchase RAGBRAI LIV merch for the ride and your support driver	
	June:	
	Receive rider credentials (wristband, luggage tag, bike band)	
	Make a packing list - weigh your bag before going (50lb limit)	
	Download Ride with GPS	
	Follow along with Pre Ride Route Inspection by listening to Just Go Bike daily podcasts	
	July:	
	Tune in to the JustGoBike Podcast for the Coffee Shops of RAGBRAI LIV Preview Episode, and Check out the JustGoBike Podcast Overnight Town preview episodes!	
	Review Ride Right rules	
	Plan lunch stops with your team - review meeting town info	
	Review SAG procedures, just in case	
	Download final route maps on Ride with GPS	
	Download final route support driver maps on Ride with GPS	



	ON THE RIDE:
	Need a day pass? Stop by the RAGBRAI Merchandise Trailers, located downtown in every overnight town.
	Attend new rider meeting
	Attend support driver meeting
	Check out latest in bicycle equipment, accessories & apparel at Expo
	Get the Karras Century Loop patch
	Get gravel patch/sticker (pick up from RAGBRAI Merchandise Trailers - must show picture riding gravel).
	Dip your tires in the Missouri River and Mississippi River!
	POST RIDE:
	Check Lost and Found for any missing items
	Share your favorite RAGBRAI LIV photos on social
	Find your rider photos from Greenfly
	Take LIV Survey
	Be sure to follow @RAGBRAI on social media for updates on RAGBRAI's impacts on the 2027 route communities (fundraising, community beautification, and more)!
	NOTES:

